

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 557400 /		<u>Alt Order #</u> 09760445
<u>Product</u> COFFMAN 4 CONGRESS		
<u>Contract Dates</u> 09/11/12 - 09/17/12		<u>Estimate #</u> 2669
<u>Advertiser</u> Coffman/R/Congress		<u>Original Date / Revision</u> 08/22/12 / 08/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	31	09/12/12	09/17/12	M-F 530-6a Good Day	530-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				3	\$300.00			
E 2	31	09/12/12	09/17/12	Good Day Colorado	6a-7a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				5	\$300.00			
3	31	09/15/12	09/15/12	Rockies Baseball	130p-CC		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	-----S-				2	\$1,300.00			
4	31	09/16/12	09/16/12	NFL/Postgame	2p-12a		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$4,000.00			
E 5	31	09/12/12	09/17/12	Judge Judy M-F 3p-4p	3p-4p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$200.00			
E 6	31	09/12/12	09/17/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				5	\$400.00			
7	31	09/15/12	09/15/12	News Saturday 5p-530	5p-530p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	09/10/12-09/16/12	News Saturday 5p-530	5p-530p	-----Sa--	:30		\$200.00	NM		
	See MG 7.2											
	2	31	09/10/12-09/16/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		\$400.00	NM		
	Ⓜ MG for 8.1,7.1											
8	31	09/15/12	09/15/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	09/10/12-09/16/12	News Sa 530-6p	530p-6p	-----Sa--	:30		\$200.00	NM		
	See MG 7.2											
9	31	09/15/12	09/15/12	College Football on	1p-cc		:30			NM	1	\$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Advertiser</u> Coffman/R/Congress		<u>Estimate #</u> 2669
		<u>Original Date / Revision</u> 08/22/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals SpotsAmount	
											5	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,200.00			
E 10 31		09/12/12	09/17/12	M-F LN 9p-930p News	9p-930p		:30			NM		
											1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				5	\$875.00			
11 31		09/15/12	09/15/12	Sa LN 9p-930p	9p-930p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$500.00			
Totals											26	\$17,875.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/17/12	26	\$17,875.00	\$15,193.75
Totals	26	\$17,875.00	\$15,193.75

Signature: _____ **Date:** _____

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